



INFORMATION ON PERSONAL DATA PROCESSING AND INSTRUCTIONS ABOUT THE RIGHTS OF THE DATA SUBJECT

1. PROCESSOR AND INTERMEDIARY

The Processor is ELSQUARE, s.r.o., with its registered office in Gercenova 3640/2, 851 01 Bratislava, ID: 44 584 113, registered in the Commercial Register of the Bratislava I District Court, Section Sro, Insert No.: 56428/B (hereinafter referred to as the "Processor"). The Processor can be contacted in writing at the address of the registered office, by telephone at tel. +421 908 222 012 or through an e-mail sent to info@elsquare.sk.

The Processor has a designated responsible person pursuant to Art. 37 et. seq. Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (hereinafter referred to as the GDPR Regulation), who can be contacted in writing at the registered office of the Processor, by phone on tel. +421 908 222 012 or by e-mail sent to ivan.skultety@elsquare.sk.

2. SCOPE, PURPOSE AND LEGAL BASIS OF PERSONAL DATA PROCESSING

The Processor the personal data of the purchaser, who is a natural person (hereinafter the "Data Subject"), to the extent of his/her name, surname, permanent address, address of delivery of the goods, if other than permanent address, contact telephone number, for the purpose of identifying the contracting party, to deliver the ordered goods, to send the newsletter of the Processor.

The legal basis for the processing of personal data is the following:

- a. Art. 6, Par. (1) (b) of the GDPR provisions according to which the processing of personal data is necessary for the performance of a contract to which the Data Subject is a Contracting Party or for a pre-contractual measure at the request of the Data Subject,
- b. Art. 6, Par. (1) (f) of the GDPR regulations according to which the processing is necessary for the purposes of the legitimate interests pursued by the Processor. The legitimate interest pursued by the Processor is direct marketing.

3. CATEGORY OF RECIPIENTS AND TRANSFER OF PERSONAL DATA

The recipient of the personal data provided on the basis of the concluded Purchase Contract and/or interest in sending the newsletter of the Processor by providing the Client's contact details (e.g., providing the client's email address) may be a property and/or personnel-related trade company of the Processor, Slovak Trade Inspection, legal entities ensuring the delivery of consignments, notaries, lawyers, notaries, law enforcement agencies, courts, bailiffs, and other public authorities.

The Processor does not intend to transfer the personal data of the Data Subject to a third country or international organization.

4. PERIOD OF PROCESSING PERSONAL DATA

The Processor:

- a. for the purpose according to Point 2 a) of this Information shall process the personal data of the Data Subject for a period of 10 years from the delivery of the Goods,
- b. for the purpose according to Point 2 (b) of this Information shall process the personal data of the Data Subject for a period of 3 years after the contact details of the Data Subject have been provided to the extent of the email address and telephone number.

5. RIGHTS OF THE DATA SUBJECT

The Data Subject shall have the right:

- a. require access to personal data concerning him/her, to request the processing of personal data, the purpose for which it is processed, the personal data processed, information about the recipient, the retention period or the criteria for their determination, information on his/her rights as the Data Subject. For the repeated provision of personal data requested by the Data Subject, the Processor may charge an appropriate fee corresponding to the administrative cost.
- b. to correct personal data or to supplement incomplete personal data,
- c. to delete his/her personal data or to restrict the processing of his/her personal data. The Processor is required to inform the Data Subject before the limitation of the processing of his/her personal data,
- d. to object to the processing of his/her personal data performed for the purposes of the legitimate interests of the Processor including profiling,
- e. object to processing his/her personal data for the purpose of direct marketing, including profiling, to the extent it is related to direct marketing. If the Data Subject objects to the processing of personal data for the purpose of direct marketing, the Processor will not further process the personal data of the Data Subject for the purpose of direct marketing,
- f. the portability of personal data to another recipient, where technically possible,
- g. whenever your consent to the processing of personal data is revoked,
- h. submit to the Personal Data Protection Office a motion for the initiation of a procedure for personal data protection aimed at detecting the violation of the rights of natural persons in the processing of personal data (Section 100 of the Personal Data Protection Act).

The Processor does not perform the automated processing of personal data, including profiling, against which the Data Subject has the right to object.